

International Business: Global Commerce in the 21st Century		Scope and Sequence
Unit	Lesson	Objectives
Unit 1	Introduction to Global Commerce	
	International Finance	
	Regional Integration	
	Trade Relations	
	Midterm	
	MIDTERM TEST	
	MIDTERM Reflection	
Unit 2	International Legal Agreements	
	Cultural Influences	
	Global Organizations	
	Global Logistics and Marketing	
Final Exam		
	FINAL EXAM	
	FINAL EXAM Reflection	