

<b>Social Media: Our Connected World</b>		<b>Scope and Sequence</b>
<b>Unit</b>	<b>Lesson</b>	<b>Objectives</b>
<b>Unit 1</b>		
	Social Media Past and Present	
	Facebook and Twitter	
	Snapchat, Instagram, and Pinterest	
	LinkedIn, Blogs, and Video Social Media	
	Social Media and Interpersonal Communication	
<b>Midterm</b>		
	MIDTERM	
	MIDTERM Reflection	
<b>Unit 2</b>		
	Social Media and Marketing Part 1	
	Social Media and Marketing Part 2	
	Social Media and Academics	
	Social Media and the Work Force Part 1	
	Social Media and the Work Force Part 2	
<b>Final Exam</b>		
	FINAL EXAM	
	Final Exam Reflection	