

Journalism 1A: Introduction		Scope and Sequence
Unit	Lesson	Objectives
Unit 1	The History of American Journalism	
	New Media Versus Old Media	
	Press Law and Journalistic Ethics	
<b>Midterm</b>		
	Midterm	
	Midterm Reflection	
Unit 2	Understanding Rhetoric, Bias, and Point of View	
	Photojournalism, Social Media, and Advertising	
<b>Final Exam</b>		
	Final Exam	
	Final Exam Reflection	