

# Introduction to Careers in Arts, AV Technology & Communications

## Course Overview and Syllabus

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**Grade level:** 9–12

**Prerequisite Courses:** None

**Credits:** 0.5

### Course Description

This introductory semester-long high school course provides comprehensive information on five separate areas of arts and communications as potential educational and career pathways, including: audio/video technology and film, performing arts, visual arts, printing technology, journalism and broadcasting, and telecommunication systems. Students who are interested in careers across a broad spectrum of professional positions, including fine artist, telecommunications administrator, magazine editor, broadcast journalist, or computer graphic artist, will gain useful perspective on industry terminology, technology, work environment, job outlook, and guiding principles.

### Course Objectives

Throughout the course, you will meet the following goals:

- Learn about job opportunities in a variety of settings and the related training programs, degrees, certifications, and required experience
- Review the role of audiovisual technology in film, the arts, and businesses such as advertising
- Explore performing arts careers both on and offstage
- Discuss visual arts, including animation design, multimedia, and special effects
- Investigate the world of printing technology and print publishing, including digital media
- Explore journalism careers, including magazine editing, digital printing, and broadcasting, and address the legal and ethical issues of news reporting
- Examine the telecommunications industry and careers in networking, phone technology, and communications

## Student Expectations

This course requires the same level of commitment from you as a traditional classroom course. Throughout the course, you are expected to spend approximately 5–7 hours per week online on:

- Interactive lessons that include a mixture of videos, readings, and tasks
- Assignments in which you apply and extend learning in each lesson
- Assessments, including quizzes, tests, and cumulative exams

## Communication

Your teacher will communicate with you regularly through discussions, email, chat, and system announcements. You will also communicate with classmates, either via online tools or face to face, as you collaborate on projects, ask and answer questions in your peer group, and develop your speaking and listening skills.

## Grading Policy

You will be graded on the work you do online and the work you submit electronically to your teacher. The weighting for each category of graded activity is listed below.

Grading Category	Weight
Lesson Quizzes	20%
Unit Tests	20%
Cumulative Exams	20%
Assignments	10%
Projects	30%
Additional	0%

## Scope and Sequence

When you log into Edgenuity, you can view the entire course map—an interactive scope and sequence of all topics you will study. The units of study are summarized below:

- Unit 1:** Audio/Visual Technology and Film
- Unit 2:** Performing Arts
- Unit 3:** Visual Arts
- Unit 4:** Printing Technology, Journalism, and Broadcasting
- Unit 5:** Telecommunication Systems