Imagine Language & Literacy™

A personalized, engaging digital solution that accelerates language and literacy skills for all
Personalized, adaptive, effective

A powerful combination of language and literacy development for all students

Imagine Language & Literacy is the only personalized learning program that accelerates both language and literacy skills development side by side. Direct, explicit, and systematic instruction and practice ensure students learn critical skills in four language domains. Personalized learning pathways adapt automatically to maximize engagement and progress, accelerating to match a cognitive leap or adjusting when a student needs extra scaffolding and support.
Why language and literacy?

According to decades of Science of Reading research, skilled reading is the product of word recognition and language comprehension. Meaning if one area is weak, then reading comprehension is diminished. That’s why it’s critical to teach both literacy and language skills in tandem.

STUDIES SHOW:

Word Recognition × Language Comprehension

IMAGINE LANGUAGE & LITERACY PROVIDES:

Phonological Awareness  Phonics  Fluency × Comprehension & Vocabulary  Language Structures  Communication

= Reading Comprehension

Proven results

Early Literacy Success
Utah | Grades K–2
Students showed statistically significant gains in early literacy for three consecutive years

Adolescent Proficiency Growth
Texas | Grade 4
Students experienced significant improvements, as shown by the STAAR Reading assessment

Language Learner Success
Florida | Grades 1–5
Learners showed statistically significant gains on the WIDA™ ACCESS for ELLs® Assessment
Accelerate, differentiate, and target support

An instructional model proven to accelerate learning

Our model for instruction and practice is unparalleled. Students receive direct, explicit, and systematic instruction of skills tied to a mentor text. This model is proven to improve students’ academic proficiency in language and literacy skills.

Practice tied to skills instruction

Assessment

Connected text

Direct skills instruction

Revisit skills or move on to the next text/skill

Standards-aligned to ensure students are getting the right instruction and practice at the right time

Next text/skill
Personalized learning pathways adapt to all students’ needs

Reach every learner in your classroom with adaptive technology that adjusts to the individual needs of all your students simultaneously.

Our proprietary Smart Sequencer™ makes decisions dynamically about what students will do next.

![Smart Sequencer Diagram]

Easily identify students needing extra support

Recognizing that students may need extra support with similar concepts, the Action Areas Tool automatically groups students based on skill or standard gaps. Teachers can assign supplemental activities to support student learning.

Students are automatically grouped.

Quickly see which students need more support with a specific skill or standard.

Assign with a click. Suggested additional content to address skill gaps can be accessed and assigned in one place.
Build an equitable learning environment for your diverse body of students

Students come to the classroom with a wide range of abilities. Imagine Language and Literacy helps all students succeed.

**Multilingual Learners**
- Human-voiced audio supports in 15 languages
- Specialized instruction based on student’s language of strength
- Language instruction infused into daily activities

**Students Needing Extra Support**
- Self-paced learning for critical literacy skills
- Scaffolded supports with every lesson
- Direct, explicit, and systematic instruction

**Advanced Students**
- Personalized learning pathways accelerate progression
- Students work on only the skills they need
The impact: exceeding expectations nationwide

We continuously measure our impact on student success and school communities. Independent research and rigorous studies illuminate how this program improves student learning.

Average Expected and Observed Increases in MAP Growth Reading RIT Score by Grade for Students Who Passed At Least 20 Literacy Lessons


Students who used Imagine Language & Literacy increased NWEA® MAP™ Growth scores more than the growth expectation.

“I’ve been an educator for the last 13 years. This is the first time that I’m able to identify... an individualized program that absolutely attends to my students’ needs, that provides not only primary language support but a level of scaffolding that we wouldn’t be able to provide during regular instructional time.”

Izela J., English Learners Program Coordinator, Cajon Valley Union School District, CA
Engage Students and Teachers

Encourage learning through game-based activities

Engagement is key in learning, but with social media and video games competing for attention, it’s harder than ever. Our learning environment mimics the technology that engages them in their daily lives, keeping them excited to complete lessons.

Motivate engagement through play

Make learning fun with peer-modeling videos, songs, and game-based practice — all created on a video gaming platform.

Keep students motivated

Students earn booster bits for completing lessons. They can spend them on special games or to upgrade their avatars.
Teacher resources for fast and effective implementation

Spend more time teaching, not prepping! Use these convenient tools to get up and running quickly, get answers to all your questions, and connect with teachers across the country.

Professional Learning

Craft a PL package that fits your school or district’s specific needs. Choose from our virtual webinars or onsite workshops, which can be purchased independently of packages.

<table>
<thead>
<tr>
<th>Modality</th>
<th>Foundational Webinar Package</th>
<th>Comprehensive Webinar Package</th>
<th>Foundational Onsite Package</th>
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FOUR LEVELS OF SESSIONS AVAILABLE

- Leading with Success for Administrators
- Getting Started Workshops for Educators
- Next Step Workshops for Educators
- Targeted Support

Embedded Help Center

Have a question? Visit the help center to get started or dive deeper.

Teachers’ Lounge

A virtual space for teachers to connect, collaborate, and share classroom insights with colleagues across the country.
Data to drive growth
Get the data you need, how you need it

**USAGE REPORT**
Keep track of how long students are working and predict end-of-year total usage

**GROWTH REPORT**
View growth in student scores as they progress throughout the year

**DASHBOARD**
See a snapshot of where students are, all in one place

**CUMULATIVE PERFORMANCE REPORT**
Administrators can create and save custom views of student data by grade, teacher, demographic, and more!

**PROGRESS REPORT**
Monitor progress, and view gains and cumulative performance

**USAGE REPORT**
Keep track of how long students are working and predict end-of-year total usage
More fluency in less time with Fluent Reader+

Helping your students achieve oral reading fluency is easier than ever, thanks to Fluent Reader+. This technology evaluates student recordings and scores their reading automatically — allowing teachers to better monitor and support individual students on their journey to oral reading fluency.

**AN EFFECTIVE TOOL, POWERED BY SOAPBOX LABS:**
- Built for the classroom and to understand the voices of PreK–12 students
- Independently proven to score reading as accurately as an educator
- Treats all accents and dialects equitably

Do more with Imagine Language & Literacy

*Add these literacy products to create the perfect program for your students.*

**Biliteracy pathway**
- **imagine español**
  A personalized, adaptive SLA program that accelerates Spanish language and literacy development for students in grades K–5.

**Develop stronger readers**
- **imagine reading**
  A research-based supplemental solution that helps students in grade 3–8 become strong readers, critical thinkers, and confident communicators.

**Literacy for all**
- **imagine mypath**
  High-quality content built to provide a gradual-release instructional model that spans a wide range of literacy skills to increase comprehension in K–12.
A powerful combination

Support critical language and literacy skills with a research-based, adaptive program that eases teachers’ workload and motivates students.