Imagine Purpose

FOR GRADERS K–12

A complete, CASEL-aligned, age-appropriate social and emotional learning solution
Social and Emotional Learning for the Whole School Community

Increase positive attitudes and behaviors

Imagine Purpose offers:

❤️ Foundational SEL for K–5
Our age-appropriate approach introduces students to six primary emotions. They practice recognizing these emotions in themselves and others first, then move toward regulating their emotions and appropriate emotional responses to others.

 Universal SEL for 6–12
This rich curriculum includes nine fully customizable courses and an intervention library with over 125 topics. All lessons align to Multi-Tiered Systems of Support (MTSS) and Positive Behavior Interventions and Supports (PBIS) best practices.

Parents support teaching SEL skills

Percentage of parents responding schools should teach

- Set goals and work towards achieving them: 93%
- Approach challenges in a positive, optimistic way: 91%
- Believe in themselves and their abilities: 91%
- Navigate social situations: 86%
- Respond ethically: 85%
- Prepare to be an active, informed citizen: 83%
- Understand, express and control their emotions: 82%
- Stand up for people of different backgrounds: 81%
- Empathize with the feelings of others: 81%
Help all students build a foundation for success

When students learn SEL skills at a young age, they develop better empathy, self-control, and teamwork. Imagine Purpose K-5 is a scaffolded, age-appropriate SEL curriculum designed to equip students with skills to succeed in the classroom and life. Access to early, foundational SEL increases educational equity by ensuring that all students are prepared to navigate the challenges and complexities they face.

Based in research, designed for students

Our CASEL-aligned curriculum ensures students learn foundational SEL skills across the five CASEL-defined competencies: self-awareness, self-management, social awareness, relationship skills, and responsible decision-making. Students learn to identify their emotions and communicate their feelings with help from The Sparks, a “cosmic crew of emotions.”

5 CASEL-Defined Competencies

- Self-awareness
- Self-management
- Social awareness
- Relationship skills
- Responsible decision-making
Comprehensive SEL to meet student needs

Students have the world at their fingertips, with social networks spanning the globe and access to more information than ever before. Unfortunately, that access also comes with increased stress, lowered self-confidence, and information overload. Imagine Purpose 6–12 is a robust SEL curriculum designed to support all students as they navigate challenges, define their purpose, and set goals for success.

Give students exactly what they need with over 100 hours of SEL lessons offering a vast breadth of purpose guides to share their own experiences, along with suggestions for making healthy choices and building strong relationships.
All students need some SEL, some students need more

Nine full SEL courses help educators easily implement a relevant SEL curriculum. Fully customizable, these courses are a powerful way to build SEL into your school community by providing exactly what your students need.

All of our lessons are also available by topic in the intervention library so that you can build a fully customized course or assign specific content to individual students. This flexible approach to SEL gives educators the ability to easily adapt and offer support for all students.

Nine Courses

1. Character & Leadership Development
2. College & Career Readiness
3. Mental Health & Wellness
4. Personal Development
5. Social & Emotional Success
6. Unlock Your Purpose
7. Climate & Culture Transformation
8. Restorative Practices & Principles
9. Trauma Informed Living

Library of Topics

- Understanding Anxiety
- Regulating Anger and Temper
- Being Yourself with Pride and Confidence
- Advancing Everyday Communication Skills
- Impacting & Contributing to My Community
- Living Above Vaping and Juuling
- Considering the Impact of Drugs on My Relationships
- Restorative Practices: Taking Accountability for My Circumstances
- Evaluating the Quality of My Judgements
- Overcoming Gangs, Guns, and Fighting
- Managing My Mood and Behavior
- Embracing Diversity
- Coping with Grief Loss and Shame
- Accepting & Taking Responsibility
- Finding a Mentor
- Learning Resiliency, Elasticity, and Coping Strategies
- Living by Character, Values, and Purpose
Flexible Implementation Options as Unique as Your Goals

Infusing SEL throughout the day helps students apply the skills they learn in various relational and academic settings. With no one-size-fits-all model, our robust online and offline curriculum can help you fit SEL into your community.

**WHOLE-CLASS**
Educators can facilitate synchronous SEL lessons and discussions as a part of community building, goal setting, problem solving, and relationship modeling. This model helps students find SEL connections in other subject areas.

**INDEPENDENT**
Students can work independently and asynchronously on their lessons — creating time for self-reflection and application. Make it one element of your SEL implementation, a focused intervention, or a whole-child approach to learning.

**HYBRID**
Students work independently and prepare for class discussions, activities, and creative projects. For example, educators can focus on building resilience as students start a new math unit or consider a literary character’s life choices.

“Imagine Purpose’s focus on engaging the student with activities connecting them to the teacher, fellow classmates, and their community is a refreshing change of pace. I believe these courses will challenge today’s 21st-century learners while giving them skills and advantages that will pay dividends in their post-secondary work.”

Anthony S., educator at Lakeview High School, Roseville, MI
Build a foundation for lifelong learning

Help students increase self-confidence, build and maintain healthy relationships, increase academic excellence, improve behavior, and find success both in and out of school with a rich SEL curriculum.