




Empowering Student Success with Imagine Edgenuity[®]

Students in Berks County are thriving with Imagine Edgenuity's flexible online learning model — built to meet diverse needs and support long-term academic success.





When traditional school wasn't working for some students, Berks County Intermediate Unit partnered with Imagine Edgenuity to provide flexible online learning across the county. What began as a summer credit recovery program evolved into a year-round virtual model that now serves more than 1,200 students. With access to 200+ K-12 courses, the program supports learners at every level with personalized plans, expert instruction, and meaningful relationships built by highly qualified, state-certified virtual teachers.

Virtual teachers' real-life connections are the “secret sauce”

Online learning might seem impersonal but Imagine Instructional Services teachers — alongside Berks County IU staff — build real connections with students. They offer each learner encouragement and academic support, backed by deep experience in online engagement.

Why it matters: Strong relationships make students more likely to ask for help, stay engaged, and succeed.



Can I just say how fantastic the [virtual] teachers are? They are the secret sauce to my program's success... Parents regularly comment on how much they and their students love the teachers.

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MARCELLE MCGHEE, BERKS ONLINE LEARNING PROGRAM ADMINISTRATOR

Students and families benefit from:

- **Accessible teachers** for academic support and tech troubleshooting
- **Flexible help options** like office hours, 1:1 sessions, and concept coaching
- **Consistent communication** including platform walkthroughs and real-time progress through the family portal

The scalability of Imagine Edgenuity is also a key benefit of the program. When schools closed in March 2020 due to the pandemic, the virtual learning model was already in place. “We just had to coordinate and enroll massive amounts of students,” says McGhee. Even elementary students, who initially struggled with the transition, remained engaged, thanks to the trust and connection they had built with their virtual teachers.

Why it matters: A seamless transition ensures that learning, growth, and relationships continue — no matter the classroom setting.

Combining flexibility with expert instruction, Imagine Edgenuity continues to help Berks County IU drive meaningful, long-term student success.



Tell us your Imagine Learning success story! Contact us here.
imaginelearning.click/success-stories

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