imagine
sonday system

Students in Arkansas Achieve Reading Gains with Imagine Sonday System

Overview

Trumann School District (TSD) is a small, rural school district in Arkansas that serves approximately 1,500 students across Grades PK–12. The district has used the Imagine Sonday System 1 and 2 to support students requiring reading intervention for over 5 years. Imagine Learning partnered with TSD to evaluate the impact of the Imagine Sonday System on student reading outcomes

Trumann School District	
Sample Demographics (*n* = 264)	
White (Non-Hispanic)	70.5%
Black or African American	11.7%
Hispanic	9.5%
Other	8.3%
English Language Learner	5.3%
IDEA	27.7%

during the 2024–2025 school year. Specifically, Imagine Learning evaluated the association between student progress in the Imagine Sonday System curriculum and performance on the Accessible Teaching, Learning, and Assessment Systems (ATLAS) assessment. The study sample was limited to students in Grades 5–11 for which Imagine Sonday System and ATLAS assessment data was available.

Results

On average, students progressed through over 6 levels in Imagine Sonday System (*M*[*SE*] = 6.31[.51]) during the 2024–2025 school year. Multivariate regression controlling for prior performance and student demographics was used to evaluate the association between the total number of Imagine Sonday System levels that students completed in the school year and the subsequent change in Lexile scores they achieved between the 2024 and 2025 administrations of the ATLAS assessment. Results showed that as students completed more levels in Imagine Sonday System they achieved higher Lexile score growth (*p* = .08; Figure 1). Specifically, for every additional level that a student completed, their Lexile score growth improved by approximately two points (*B* = 2.03). These findings demonstrate that engagement and progress with Imagine Sonday System leads to improved student reading outcomes.

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Figure 1. Association Between Number of Imagine Sonday System Levels Completed and Lexile Score Growth, 2024–2025, Grades 5–11